



Motown City
CASINO • HOTEL

In Association With

SOUND
BOARD®

Bullying Is **N**o Joke

A Comedy Night Fundraiser

Featuring
**Jay
Pharoah**

wsg Andy Huggins

Friday, June 27, 2025



Defeat The Label

What is Defeat The **Label**?



- Since launching in 2011 as a non-profit 501(c)(3) organization, Defeat The **Label** empowers students to challenge Bullying behavior in their schools and create an environment free from bullying.
- Defeat the **Label** works with students, families, educators, administrators, and communities to define and address bullying with interactive, evidence based programs that give students the tools they need to implement change.
- Defeat The **Label** recognizes that social labeling and bullying are serious issues that have been increasing exponentially. Every young person faces these issues regardless of race, religion, social status, or background.



Bullying Is **NO** Joke 9

Sponsorship Levels and Benefits



HEADLINER (PRESENTING) SPONSOR-\$25,000

- 8 VIP Bullying Is No Joke 9 event tickets
- 8 VIP Reception and Meet and Greet tickets
- Exclusive acknowledgement as Headliner (Presenting) Sponsor
- Company representative to provide evening's welcome
- Company logo and advertisement included on promotional material
- Prominent listing as Headliner Sponsor on all other promotional materials



Bullying Is **NO** Joke 9



Sponsorship Levels and Benefits

OPENING ACT SPONSOR-\$15,000

- 6 VIP Bullying Is No Joke 9 event tickets
- 6 VIP Reception and Meet and Greet tickets
- Exclusive sponsorship of the VIP Pre-Reception and Meet and Greet
- Advertisement opportunities in promotional materials
- Listing as Opening Act Sponsor on promotional materials
- Signage at VIP Reception highlighting Opening Act Sponsorship



Bullying Is **NO** Joke 9

Sponsorship Levels and Benefits



RED CARPET SPONSOR-\$5,000 (3 AVAILABLE)

- 4 VIP Bullying is No Joke 9 event tickets
- 4 VIP Reception tickets
- Acknowledgement as Red Carpet Sponsor
- Prominent listing as Red Carpet Sponsor on all other promotional materials



Bullying Is **NO** Joke 9



Sponsorship Levels and Benefits

VELVET ROPE SPONSOR-\$2,500 (MULTIPLE AVAILABLE)

- 2 VIP Bullying is No Joke 9 event tickets
- 2 VIP Reception tickets
- Prominent listing as Velvet Rope Sponsor on promotional materials



Bullying Is **NO** Joke 9 - Sponsorship Reservation Form



Link to submit sponsorship information and payment here: [Bullying is No Joke Sponsorship](#)

OR complete form below and send to kevin@defeatthelabel.org

Company Name: _____

Contact Name: _____ Title: _____

Address: _____ State: _____ Zip: _____

Phone: (_____) _____ Email: _____

Name as it will appear on event material: _____

Contact Signature: _____

Sponsorship Level: (Select One)

_____ Headliner (Presenting) Sponsor - \$25,000

_____ Opening Act Sponsor - \$15,000

_____ Red Carpet Sponsor - \$5,000 (3 AVAILABLE)

_____ Velvet Rope Sponsor - \$2,500
(MULTIPLE AVAILABLE)

_____ I am unable to sponsor at this time, but please accept my donation in the amount of \$ _____

*Email print ready high resolution artwork/logo to: info@defeatthelabel.org

Please make checks payable to Defeat The Label and send to: *Defeat the Label*

31100 Northwestern Hwy, Farmington Hills, MI 48334

*All donations are tax deductible to the full extent of the law